

PROFIT ADVENTURE™ - ONLINE

The implementation of **PROFIT ADVENTURE™** will improve financial results within six months and unite participants under a common set of objectives.



PROFIT ADVENTURE™ - Online is based on our highly successful facilitated program, PROFIT ADVENTURE™ - Business. The entire course, including the interactive simulation and customized applications exercise can now be completed at your convenience. This two-hour online workshop consists of:

An Electronic Board Game Simulation

The simulation teaches critical financial literacy skills in a fun, highly-engaging and non-threatening manner. The learner becomes the owner of a business and is given “three years” to achieve shareholders expectations in areas such as growing sales, improving return on sales, and improving margins. In the process they learn the importance of:

- The sensitivity of volume, margin and expense management
- Managing inventory levels, turns and associated costs
- Managing expenses and optimizing return on assets

Numerous real-life variables are introduced to accurately reflect the challenges faced by businesses today.

The 1% Difference

A key lesson learners take away from this exercise is the profound multiplier effect daily decisions have on efficiency and profitability. This is achieved by examining how seemingly insignificant decisions, such as reducing expenses or improving margins by just 1%, affects your company’s bottom line. As we trace the impact of these decisions through the income statement and calculate their effect on profitability, the results are amazing to most employees.

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Your Customized Applications Exercise

The next step is to transfer the skills and concepts learned in the first two modules to your business. This module is totally customized to your organization. We design it according to your “desired outcomes” and use your financial data and operational ratios to demonstrate the effect small changes have on your bottom line.

Assessment

Finally, learning retention is measured through an assessment module allowing us to provide feedback to management around how well the concepts are understood by employees completing PROFIT ADVENTURE™ - Online.

PROFIT ADVENTURE™ - Online is suited to reaching large numbers of employees who normally would not have the opportunity to attend a facilitated session but ultimately do make decisions that affect your day to day operations and profitability. It's also an excellent way to reinforce and measure learning retention of key concepts for employees who had an opportunity to attend a facilitated session. You no longer have to incur travel costs and take a day out of your schedule; all that is required is internet access. Enjoy the excitement, comfort and speed of PROFIT ADVENTURE™ - Online.

What's Unique

- Experiential simulation with several decision points - no predetermined outcomes
- Links the conceptual learning to action items that can be applied immediately
- Customized to your business
- Clearly demonstrates the affects of daily decisions on the bottom line
- The cross functional roles within the simulation foster a strong appreciation of how all areas of the business have to work harmoniously to optimize results

Contact Us

For further information on PROFIT ADVENTURE™ - Online or any of our other programs visit www.profitadventure.com or contact:

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